

EMILY GAHAFER

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EDUCATION

Bachelor of Arts

Communication,

Marketing, Writing

Bellarmino University

May 2017

SKILLS

Adobe Suite

(InDesign, Photoshop,
Premiere Pro, Lightroom)

HTML Coding

Team Leadership

Writing

The Concord (Bellarmine
Newspaper)

The Bellarmine Magazine

Publication Layout

**Social Media Management
Collaboration**

AWARDS & ORGANIZATIONS

Summa Cum Laude, 3.9 gpa

Who's Who in American Colleges
and Universities

Lambda Pi Eta Honor Society

PROFESSIONAL EXPERIENCE

THE COMMUNITY FOUNDATION OF LOUISVILLE

Marketing & Communication Intern

May 2017-Present

- Assist with coordination and execution of Give For Good Louisville, a 24 hour day of nonprofit giving.
- Design product and promotional content for all departments of the foundation
- Manage social media channels
- Write human interest stories for Mission and Impact Team

TAMMY HOWELL PHOTOGRAPHY

Office Manager/Photography Assistant

August 2016-Present

- Select and edit photos using Lightroom and Photoshop
- Schedule client meetings/correspond with clients
- Assist during studio and on-sight photo sessions

FUND FOR THE ARTS

Communication & Marketing Intern

August 2016-April 2017

- Manage social media using Hootsuite
- Develop marketing plan for Louisville Arts Link App
- Plan and execute blog series spotlighting local artists and galleries
- Design and print promotional material such as posters
- Assist in fundraising event setup and execution

CHICK-FIL-A

Marketing Assistant

February 2016-August 2016

- Collaborated with Marketing Director on creating and directing community events for the store
- Assisted in food catering for outside events.
- Directed in-store events such as school spirit nights and kids nights

THE LANCE YEARBOOK

Editor-Bellarmino University

August 2015-May 2016

- Design yearbook cover and page layout using Adobe InDesign
- Delegate tasks such as photography, spreads, and writing assignments to staff members